



## **Dipl.-Psych. Werner Duell**

Following a year at sea with the merchant marine, Werner Duell (Dipl.-Psych.) completed a skilled trade's apprenticeship as a machine and equipment operator/repair specialist. After ten years of working in his trade he went on to study psychology and philosophy and obtained his master's degree at the Technical University in Berlin, Germany. After completion of his studies, he joined the Institute of Work Psychology at the Federal Institute of Technology in Zurich in 1981, where he was involved in a various industry-related research projects until 1989. In addition, Werner Duell was a lecturer at the Free University of Berlin, Germany, and at the International Business School, Berlin.

Werner Duell has been the founder of AOC Berlin since 1989. He acted as a partner of AOC until April 22, 2017 – the 30<sup>th</sup> anniversary of AOC.